REMARKS

Claims 1 was rejected under 35 U.S.C. 103(a) as being unpatentable over Hsu in view of Drew, II et al., and Keller et al.

Claims 2 was rejected under 35 U.S.C. 103(a) as being unpatentable over Hsu in view of Drew, II et al., and Motev et al.

Claims 3 was rejected under 35 U.S.C. 103(a) as being unpatentable over Hsu in view of Drew, II et al., and Sullivan et al.

Hsu discloses a decorative plate (15) with a name or pattern (151) present on the decorative plate before the decorative plate (15) is placed within the recess (13) of the striking face (12) of the putter head (1). Then, an epoxy is poured into the recess (13) around the decorative plate to create an insert block (16). Thus, Hsu teaches to print an indicia on a plate before the plate becomes part of the golf club head.

Drew, II et al. does not teach a base with a club containment recess.

Claims 1-3 have been amended to better define the invention of the present Application. Claims 1-3 have been limited to a club containment recess within the base, support for which is found at paragraph 48 of the Specification and figure 12. Claims 1-3 have also been amended to better define the indicia being printed directly on a polymer insert of a golf club head.

It is believed that the amended claims are allowable. Therefore, the Applicants respectfully solicit a Notice of Allowance.

Respectfully submitted,

Michael A. Catania

Registration Number 36,474 Attorney for Applicants Callaway Golf Company 2180 Rutherford Road

Carlsbad, California 92008-8815

Telephone: 760-930-8493 Facsmile: 760-930-5019

E-mail: MikeCa@callawaygolf.com